TO WHOM IT MAY CONCERN

Subject: Stakeholder consultation/engagement in the context of the "eXTended Reality: opportunities, success stories and challenges (health, education)" VIGIE 2021-0505"

Dear Sir/Madam,

I am in charge of the unit “Interactive Technologies, Digital for Culture and Education” at the European Commission’s Directorate-General for Communications Networks, Content and Technology (DG CNECT). One of the mandates of my unit is to support the research, development and wider take-up of Extended reality (XR) technologies in all sectors.

In the framework of this mandate, my unit has commissioned the consortium led by Visionary Analytics a study to describe the state-of-the-art and provide an assessment of the strengths and weaknesses of the existing research results linked to the use of XR technologies in health and education. The study will also identify research fields where relevant data is still missing.

The study will also investigate how XR can help in the daily life of vulnerable groups, such as children and persons with disabilities, as well as the challenges they face when using these technologies. Moreover, the study will include success stories on how XR can benefit the education and health sectors at European level, as well as success stories in two further domains.

Finally, the study will develop a market study of XR applications available in Europe, highlighting their societal and economic impact and identifying barriers for larger deployment or take-up.

The study will provide recommendations both in terms of policy intervention, potential research and innovation areas at EU level, aiming at fully exploiting the opportunities and benefits that XR technologies can offer to individuals and European businesses, in particular those active in the health and education sectors, and to the society at large.

In the context of the above-mentioned objectives of the XR Study, Visionary Analytics will be organising and facilitating workshops, interviews, surveys with key industry players and undertaking targeted consultations with relevant stakeholders. I would therefore be grateful if you would agree to collaborate or participate, where needed, in these consultations to support the data-gathering process.
Should you have any questions about this project, please feel free to contact the Project Manager, Mr. Simonas Gausas from Visionary Analytics (simonas@visionary.lt) or the Policy Officer in charge of the study at the European Commission, DG CNECT: Ms Adelina Dinu (Adelina-cornelia.dinu@ec.europa.eu).

I would like to thank you in advance for your cooperation.

Yours sincerely,

Rehana Schwinninger-Ladak
Head of Unit