



EUROPEAN COMMISSION  
DIRECTORATE-GENERAL FOR COMMUNICATIONS NETWORKS, CONTENT AND  
TECHNOLOGY

Media Policy  
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Brussels, 17.07.2020

## TO WHOM IT MAY CONCERN

Dear Sir/Madam,

**Subject: Study on selected issues relating to the application of Directive 2014/26/EU (“CRM Directive”)**

Directorate-General for Communications Networks, Content and Technology of the European Commission (DG CONNECT) has recently launched a study on selected issues relating to the application of the CRM Directive.

The main objective of the study is to support the Commission in the assessment of the application of the CRM Directive across the Member States, in particular as regards the governance and transparency rules applicable to collective management organisations (CMOs) and to a certain extent to independent management entities (IMEs). Moreover, the objective is to get a better understanding of the relevant actors on the rights management market across the EU and the rules applicable to them. The outcome of the study will feed into the report on the application of the CRM Directive (Article 40 of CRM Directive).

The contract for the study was awarded to Visionary Analytics, in collaboration with international experts. The contractor has extensive experience in working with studies and is securely bound by confidentiality agreements. I would very much appreciate it if you could facilitate the work of the contractor, in particular when they contact you with regard to the collection of information via a survey or for an interview request. This will contribute to the production of a high quality report.

If you have any questions on the study, please contact my colleagues Sabina Tsakova ([sabina.tsakova@ec.europa.eu](mailto:sabina.tsakova@ec.europa.eu)) or Agnieszka Bielinska ([agnieszka.bielinska@ec.europa.eu](mailto:agnieszka.bielinska@ec.europa.eu)).

Thank you in advance for your cooperation.

Yours faithfully,

e-signed  
Marco GIORELLO  
Head of Unit